

2008

Exterior Transit Ad Rates

MTD
Santa Barbara

Rates effective July 1, 2008

DIESEL FLEET

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)




Nova King 15" x 166"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	
Nova Queen 15" x 130"	1-5 months	\$ 173	
	6-11 months	\$ 144	
	12 months	\$ 115	
Nova Tail 18" x 70"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	

40 Foot King 30" x 144"	1-5 months	\$ 259	
	6-11 months	\$ 230	
	12 months	\$ 202	
40 Foot Queen 30" x 88"	1-5 months	\$ 202	
	6-11 months	\$ 173	
	12 months	\$ 144	
40 Foot Tail 18" x 70"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	


DIESEL FLEET, continued.

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)

30 Foot King 30" x 100"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	
30 Foot Queen 18" x 70"	1-5 months	\$ 173	
	6-11 months	\$ 144	
	12 months	\$ 115	
30 Foot Tail 18" x 70"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	

Location Contract Length Rate (rates are for full fleet, per month)

Interior	11" x 17"	\$ 345	
	11" x 28"	\$ 483	
Please print a minimum of 85 cards. Rate is for one card per bus.			

**Contact the MTD Marketing Department for more information
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